



Job Title: Online Marketing Executive

Department: Sales & Marketing

Reports To: Managing Director

SUMMARY

The Online Marketing Executive is responsible for online marketing reporting and administration. The Online Marketing Executive will also be involved with the recruiting of suitable external partners and Affiliates.

Understanding and awareness of a number of online marketing areas is essential including SEO, Pay per click, Affiliates and Indirect Sales. Candidates need to be numerical, analytically minded and a confident grasp of English is a must.

This position is ideal for fresh graduates with some international knowledge and experience, especially from English speaking countries. Lack of experience can be made up by candidates showing eagerness to learn quickly and independently while also showing full and absolute commitment to the team, work ethic and wider company goals. For such a candidate, full on the job training will be given.

Major Duties and Responsibilities

- Daily, weekly, monthly and ad-hoc campaign reporting using various Analytics tools.
- SEO keyword research and link building.
- Recruit and build relationships globally with Affiliates and Partners.
- Executing SMS and Email campaigns.
- Market research

Education/qualifications

- Educated to Degree level, preferably in a Maths, Marketing, English or an Internet related discipline.

What we'll be looking for in you

- Confident in managing a diverse and demanding workload.



- Determination to set goals and strive to succeed.
- Excellent analytical and numerical skills.
- Excellent communication skills and ability to deal with colleagues at all levels.
- Self motivated, proactive and works well under their own initiative.
- Approaches work conscientiously with meticulous attention to detail.
- Team player.
- Bags of enthusiasm and passion.

If you think you're the right person for this position, please send your CV and covering letter to:

jobs@morodo.co.uk